

Development Update 2018

College of Engineering

The New Mexico State University

Learning Communities

- 15 Donors Committed, 6 Upcoming Asks
 - Most are Dean's Advisory Council Members
- “\$300,000 has been raised for facility renovations, and an additional \$650,000 has been raised for endowed and current support of the program itself.”



Fundraising Priorities

Learning Communities:

- **Capstone Design Program:**

- Endowed directorship, Current Use Funding for equipment, services

- **Aggie Innovation Space:**

- Current Use and Endowment Funding for Student staff

- **Leadership Program Scholarship:**

- Current Use and Endowed Scholarship/Travel Funds

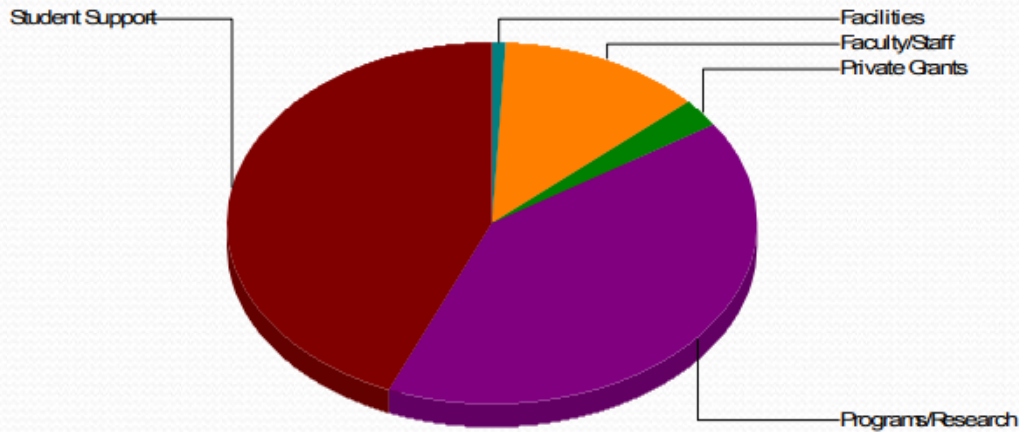


NMSU Campaign-to-Date Progress Report

EGR-College of Engineering

July 1, 2013 thru February 20, 2018

Campaign To-Date Total



by Purpose

Facilities	\$73,471	0.9%
Faculty/Staff	\$1,051,170	12.4%
Private Grants	\$210,835	2.5%
Programs/Research	\$3,461,766	40.7%
Student Support	\$3,708,795	43.6%
Total:	\$8,506,037	100.0%

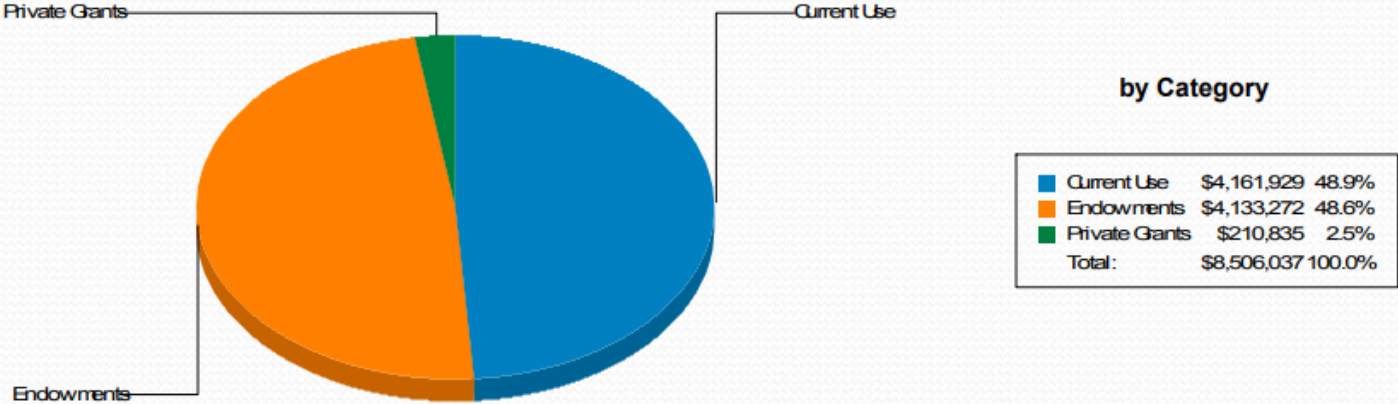
Four Year Average: Cash Giving: \$1,677,154
Gifts in Kind \$ 75,682
Campaign Total: \$8,506,037
Total Giving \$9,139,973

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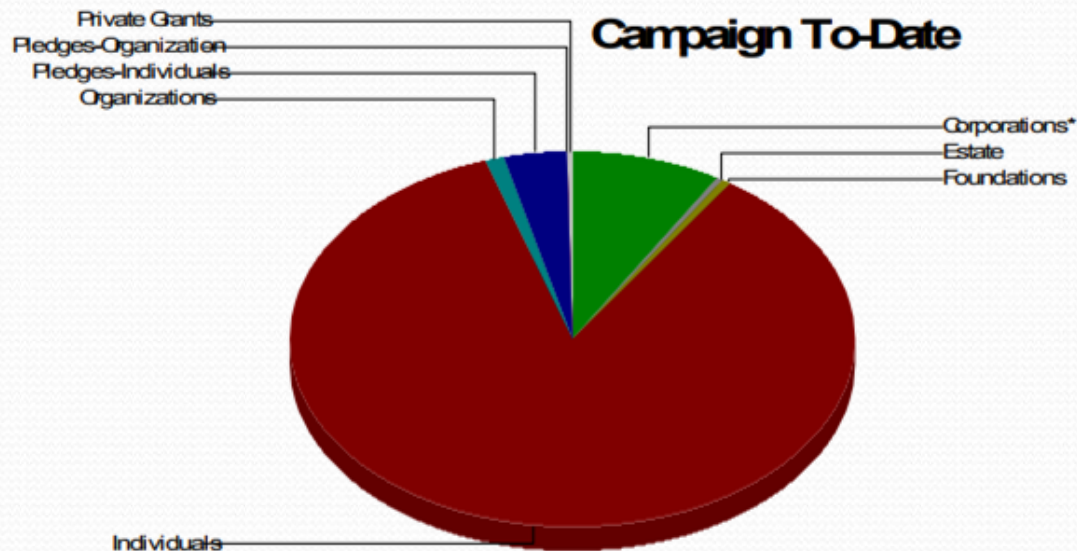


- 50% of all dollars raised is held in endowments for long-term sustainability and growth

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Donor Participation

Corporations*	233	8.5%
Estate	12	0.4%
Foundations	16	0.6%
Individuals	2,327	85.3%
Organizations	34	1.2%
Pledges-Individuals	97	3.6%
Pledges-Organization	1	0.0%
Private Grants	8	0.3%
Total:	2,728	100.0%

- 85.3% of all dollars raised is from Individual donors

Dean's Advisory Council

- Thank You! Connections, Corporate Grants, Student Hiring, Advice, Feedback, Guidance, Mentoring
- Excluding the largest and smallest amounts, **the average Lifetime Giving per Dean's Advisory Council member is a very impressive \$59,840!**
- Thank You!

